Creator: Herron, Joel S. (1916 – 2012)

Type of Material: Manuscript Materials, Sheet Music, Sound Recordings, Photographs

Physical Description: 27 linear feet of records in 65 document boxes

Dates: 1930-2008

Abstract: Textual records of the Joel S. Herron Collection include personal and business correspondence, business records, sheet music, music compositions, popular music, orchestrations, drawings, manuscript writings, newspaper clippings, and a small number of photographs. Also included are reel-to-reel tapes and sound recordings, largely 33 ⅓ and 45 RPMs.

Restrictions: Patrons may access the Joel S. Herron Collection. Property rights reside with Middle Tennessee State University, while literary rights are retained by the creators of the records and their heirs, as stipulated by United States copyright law. For permissions to reproduce or to publish, please contact the Center for Popular Music. All materials in this collection are subject to standard national and international copyright laws. Center staff are able to assist with copyright questions for this material. Boxes 60-65 are restricted. The archivist must make copies of the records held in the following folders and redact the confidential information contained in them before allowing access.
Provenance and Acquisition Information:
Joel S. Herron created or acquired the records contained in this collection over the course of his career in the music business, as well as in his personal life. Roark Herron, son of Joel Herron, donated his father’s materials to the Center for Popular Music in November 2012 and March 2013.

Arrangement:
Original order of the materials has been maintained insofar as possible. The processing archivist devised the basic organizational scheme for the collection, reorganizing the materials within component groups where necessary. The processing archivist separated a number of commercially produced materials from the Joel S. Herron Collection under the pretense that they would better serve researchers if housed with more appropriate collections and records groups at the Center for Popular Music.

Boxes 1 – 39 are organized alphabetically by project name or song title and mostly consist of handwritten lyrics and sheet music, as well as any other corresponding papers related to the project. Boxes 40 - 41 are scripts and storyboards, organized alphabetically by project name. Boxes 42–44 consist of correspondence, organized chronologically when possible. Box 45 consists of business contracts.

Boxes 46 – 47 consist of materials related to certain business projects, organized alphabetically by project name. Box 48 consists of information related to classes and events. Boxes 49 – 53 consist of various business record, arranged according to type of material where able. Box 54 consists of newspaper clippings. Box 55 consists of photographs. Boxes 56 – 57 consist of personal records. Boxes 58 – 59 contain orchestrations, organized alphabetically by title.

Boxes 60 – 65 are restricted, containing mostly personal or financial information.

Subject/Index Terms:
Music trade
Composition (Music)
Popular music—Writing and publishing
Arrangement (Music)
Instrumentation and orchestration (Band)
Music—Lead sheets
Advertising
Music in advertising
Promotional films
Herron, Joel S.
Conductors
Producer (Music)
Arrangers (Musicians)

Agency History/Biographical Sketch:
Joel Herron was born in Chicago, Illinois, on January 16, 1916, and died in Charleston, South Carolina, on January 30, 2012, at the age of 96. He graduated from Hyde Park High School in Chicago and attended the University of Chicago from 1933 to 1935. He was married twice: first to Gertrude Meyer, a model, who is the mother of his two surviving children, Roark Herron and Lama Ji, and second to the late Geraldine Hamburg, a Juilliard graduate, opera singer, and Broadway performer.

Joel Herron was the notable composer of “I’m a Fool to Want You,” while Jack Wolfe and Frank Sinatra wrote the accompanying lyrics. This hit has subsequently been recorded by Billie Holiday, Dexter Gordon, Chet Baker, Linda Ronstadt, Sirely Bassey, Tony Bennett, Donald Byrd, and many others. Joel was a composer, arranger, conductor, and author, and copyrighted 118 works in his lifetime (located in donor folder). His stage scores include “Go Fight City Hall,” and a number of musical themes for various commercials, including “Cream Smooth Jazz,” for Manischewitz wine, performed by Roberta Flack.

Mr. Herron was the Musical Director of WMGM from 1946 and 1956, which included programs such as MGM Theatre of the Air, MGM Musical Comedy Theatre of the Air, the U.S. Treasury program Guest Star, and the Jane Froman Show. He was also the conductor for the Jimmy Dean Show, which aired on WCBS TV in the mid-1950s, and orchestra leader on the Jaye P. Morgan Show. Mr. Herron also worked closely with Johnny Mandel (whom he mentored early on), Hans Conried (in creating the album Monster Rally), Morey Amsterdam (on WMGM), Bucky Pizzarelli (on several pieces), Jane Froman (with whom he toured as a pianist and band leader), and was a dear friend of Jimmy Dean. Joel Herron conducted his orchestra in night clubs and hotels primarily in the New York City area, and was notably the band leader at the famous Copacabana Club and Persian Room at the Plaza Hotel in the 1950s, and traveled as band leader with the Barry Sisters on their tour of Israel in 1962.

Scope and Content:
The Joel S. Herron Collection documents the personal and professional life of Joel S. Herron; however, the collection primarily records his professional life. The materials in the collection largely consist of textual records related to Herron’s involvement in the music business as a composer, producer, arranger, band director, and business owner.
This includes business correspondence, business records, sheet music, music compositions, popular music, orchestrations, drawings, advertisement scripts (primarily for television commercials), and other business-related manuscript writings. Other business-related materials include reel-to-reel tapes, a limited number of business-related photographs, newspaper clippings, and 33 1/3 and 45 RPM records. A significantly smaller portion of records document Herron’s personal life, including book manuscripts, correspondence, journal entries, and photographs.

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Boxes 60 – 65 are restricted, containing mostly personal or financial information.

**Collection Contents (Box/Folder List):**

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Folder 10  "If It Were Up to Me"
Folder 11  "If 'N"
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Folder 14  "I'll Be Seeing You"
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Folder 4  "In a Little Spanish Town"
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Folder 7  "In Old New York"
Folder 8  "In the Good Old Summertime"
Folder 9  "In the Still of the Night"
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Folder 21  "Music by the Angels"
Folder 22  "Music Maestro Please"

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Folder 5  "You're Gonna Hear From Me" (Britt Breedon Bonder)"
Folder 6  "You're Just in Love"
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Folder 11  "Zip-A-Dee-Doo-Dah"
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Folder 18  "Hits through the Years 1980 to the Present" Music Publishers Holding Corp book
Folder 19  "A Selection of Standards from the Catalog of Fred Fisher
Music Company, Inc [sheet music]

Box 54  **Newspaper clippings**
Folder 1  Barney Josephson
Folder 2  Community Current Sept 30, 1981
Folder 3  J.H. WHN-WMGM Publicity
Folder 4  Reviews
Folder 5  Assorted clippings

Box 55  **Photographs**
Folder 1  Photographs from family and career
Folder 2  Joel at work
Folder 3  Assorted photos from career
Folder 4  Assorted celebrity photos
Folder 5  Pizzarelli photographs
Folder 6  Various headshots [talent]

Box 56  **Personal Records: Joel Herron's writings**
Folder 1  Acceptance letter to University of Chicago
Folder 2  "J.H. Orch"
Folder 3  Personal publicity
Folder 4  Assorted personal writings
Folder 5  "A Legend in My Own Time"
Folder 6  Current writings [1980s]
Folder 7  Diary- musings excerpts
Folder 8  "It's a Dog's Life (the book)"
Folder 9  "Masingill"
Folder 10  "No Body Asked Me"
Folder 11  "The Pfeiffer Chair"
Folder 12  "Royalty is as Royalty Does"
Folder 13  "Skirt"
Folder 14  "Therapist"
Folder 15  Book Manuscript
Folder 16  "Book Two / TAG"
Folder 17  "Timothy and the Old Ore"
Folder 18  "Valentine's Day"
Folder 19  "Writing"
Folder 20  "Xmas 1981"
Folder 21  Golf [fliers]

Box 57  **Personal: Bill Heron's Writings**
Folder 1  "The Native Eye, the Primitive Heart"
Folder 2  "Bill Heron"
Folder 3  "Stoney: A American Peasant Musical"
Box 58  
**Oversize: Orchestrations A-S**  
Folder 1  Ballad of Simply Stupid  
Folder 2  Honolulu  
Folder 3  Honolulu  
Folder 4  Kissing Bandit  
Folder 5  Stardust  

Box 59  
**Oversize: Orchestrations S-Misc**  
Folder 1  Summer Holiday  
Folder 2  Two Girls and a Sailor  
Folder 3  Where is the Man [Jimmy Dean]  
Folder 4  You Make Me Feel So Young  
Folder 5  Misc oversize orchestration  

Box 60  
**RESTRICTED - Joleron Payroll**  
Folder 1  Joleron Payroll 1971-1972  
Folder 2  Joleron Payroll 1973  
Folder 3  Joleron Payroll 1974  
Folder 4  Joleron Payroll 1975  
Folder 5  Joleron Payroll 1976  
Folder 6  Joleron Payroll 1977  

Box 61  
**RESTRICTED - AMF Contracts 1965-1985**  
Folder 1  AMF Contracts 1965  
Folder 2  AMF Contracts 1966 - 1967  
Folder 3  AMF Contracts 1968  
Folder 4  AMF Contracts 1969  
Folder 5  AMF Contracts 1970  
Folder 6  AMF Contracts 1971  
Folder 7  AMF Contracts 1972  
Folder 8  AMF Contracts 1973  
Folder 9  AMF Contracts 1974  
Folder 10  AMF Contracts 1975  
Folder 11  AMF Contracts 1976  
Folder 12  AMF Contracts 1977  
Folder 13  AMF Contracts 1978  
Folder 14  AMF Contracts 1979  
Folder 15  AMF Contracts 1980  
Folder 16  AMF Contracts 1981  
Folder 17  AMF Contracts 1982 – 1985  

Box 62  
**RESTRICTED - Tax and Bank Files**  
Folder 1  Buchbinder, Stein & Co  
Folder 2  Buchbinder  
Folder 3  New York State Tax Forms and Information  
Folder 4  "New York State Taxes"
Folder 5  "NYC Taxes"
Folder 6  "Misc. Taxes"
Folder 7  "W4 Forms 1969"
Folder 8  Joleron Tax Information 1971-73 NY State
Folder 9  Joleron Music Corp - Tax Information 1974
Folder 10 Joleron Music Corp - Tax Information 1976-78
Folder 11 "IRS JMC"
Folder 12 Misc materials [redated in other folders]
Folder 13 Assorted Business Records

Box 63  RESTRICTED - Misc Finance
Folder 1  "Credit Union Local 802"
Folder 2  "NBWA 1974"
Folder 3  "1968-71 AFTRA" (pension fund)
Folder 4  "AFM [1974- 1981]"
Folder 5  "AFM Pension"
Folder 6  "Payroll Forms 1981"
Folder 7  "Contract #341819 Manischewitz"
Folder 8  Wine Campaign
Folder 9  Informal Account Book

Box 64  RESTRICTED - Personal Records
Folder 1  "Blue Cross + Blue Shield + Medicare"
Folder 2  "NY State Tax 1957" [personal]
Folder 3  "Turkey Hill File"
Folder 4  "Bloomingdales"
Folder 5  "Chemical Bank 1976"
Folder 6  "Animals"
Folder 7  Salomon Smith Barney Statement May 1-13, 2002
Folder 8  Joel and Geraldine Herron 1969 Tax return
Folder 9  Tax Sheets 1973 -74
Folder 10 Personal Finance
Folder 11 House
Folder 12 "Cataract"
Folder 13 Personal Family correspondence

Box 65  RESTRICTED - Personal Records
Folder 1  "Retina Surgery"
Folder 2  "Medical 1966"
Folder 3  "H.V. Eye Surgeons"
Folder 4  "Elaine Hoffmen"
Folder 5  "Local 802"
Folder 6  "Douglas and Gerden Papers"
Folder 7  "Driver Ed"
Folder 8  Assorted Documents
Folder 9  Care records
Folder 10  "Lynn"
Folder 11  Assorted Business Records
Folder 12  "Receipts prior to '62"

Location:
All manuscript materials are located in the special collections storage area filed by chronologically by accession number. Some items, such as commercial sheet music and commercial sound recordings, have been separated from the manuscripts are housed separately according to format.

Materials Cataloged Separately:
The processing archivist transferred certain materials such as trade catalogs, documents relating to the American Federation of Musicians, serials, books, newspaper clippings, and sound recordings originally received with this collection to the appropriate division of the archives by format. These materials can be searched in the Center for Popular Music's public online access catalog.

Related Materials:
The Center for Popular Music has several collections that relate to the Joel S. Herron Collection, including the Brad McCuen Collection, which documents Mr. McCuen’s 31-year career in the music industry as a music director, producer, and A&R man (artists and repertoire).