

**CREATIVE RADIO NETWORK  
PROGRAMS**

92-086

**Physical description:**

1.5 l.f. including 59 12" 33 rpm sound discs.

**Dates:**

1984. 1986. 1987. 1989. 1992.

**Provenance:**

This group was purchased from Creative Radio Network in 1993.

**Agency history:**

The Creative Radio Network, Thousand Oaks CA, is one of the largest radio producers in the world and has produced more Elvis specials than all others combined. Their 1987 weekly program "The Elvis Hour" is considered to be the most successful 52 hour radio program ever broadcast, and their "Elvis 10th Anniversary Tribute" aired on over 420 radio stations. The company also published a quarterly magazine Elvis International Forum.

--- taken from Creative Radio Network promotional materials

**Scope and content:**

This group consists of recorded radio programs, cue sheets, and promotional materials for four series produced by Creative Radio Network: "Silver Anniversary Beatles Radio Special" (1989); "The Day the Music Died: A Buddy Holly 25th Anniversary Special" (1984); "A Tribute to Buddy Holly" (1986); and "The Elvis Hour" (1987).

Each program includes music performances by and interviews with the named artists and others who influenced or were influenced by them; interviews with individuals who knew the performer; and narration and commentary on the artists' careers and times. Cue sheets listing all music performed were included with the Beatles Silver Anniversary Special, the Buddy Holly Tribute, and each of the 50 "Elvis Hour" programs which the Center holds. A variety of promotional materials distributed to advertise the availability of the series also accompanied each program.

In addition the group includes two copies of a recorded demonstration disc with excerpts from the "Gary Owens Supertracks", "Elvis Hour", "Rock Files", "Joy of Christmas", "Beach Boys" "Memories of Elvis", "Spirit of American Rock", "Beatles Invasion", "Buddy Holly Tribute", and "Lionel Richie Love Songs" series and promotional materials for Creative Radio Network including a listing with brief descriptions of 44 series produced by the company.

The recorded programs are organized with the demonstration disc first, followed by the Beatles 25th Anniversary Special, both Buddy Holly programs, and the 50 "Elvis Hour" discs. (Programs 50 and 51 are missing as of June

1993). The cue sheets and promotional materials are filed separately from the discs but are arranged in the same order.

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**Location:**

The recorded discs are filed with 12" 33 rpm commercial recorded discs under Creative Radio Network. The cue sheets and promotional materials are filed by accession number with other manuscript groups.