

CUSIC, D. F. PAPERS
86-001 et. al.

1970-1990
[Bulk: 1977-1986]

4.04 linear feet

Table of Contents

Creator, Type of Material, Physical Description, Dates, Abstract (Descriptive Summary),
Provenance and Acquisition Information

Subject/Index Terms, Agency History/Biographical Sketch

Scope and Content

Series Description

- I. General
- II. Gospel Music Association (GMA)
- III. Sandi Patti Manuscript

Box/Folder List

Location

Related Materials

CUSIC, D. F.
et. al.
PAPERS

86-001

Creator:

Type of Material:

Physical Description:

Dates: 1970-1990. [Bulk 1977-1986.]

Abstract (Descriptive Summary):

Provenance and Acquisition Information: The D.F. Cusic Collection is an open collection donated to the Center for Popular Music by Don Cusic beginning in 1986. Although Cusic has donated numerous sound recordings, books, photographs, student papers, and press releases, all gifts but those which directly document his work as an entertainment journalist, member of the Gospel Music Association, and recording industry management assistant professor are filed separately from the material described below.

Subject/Index Terms:

Agency History/Biographical Sketch: Don Cusic was born in St. Mary's County, Maryland, and received his bachelor's degree in journalism from the University of Maryland in 1972. He also holds an M.A. and D.A. in English from Middle Tennessee State University, where he has been on the faculty since 1982. During that time, he primarily has taught Recording Industry Management classes in the Mass Communications Department.

But Cusic's activities have not been limited to the classroom. Since the beginning of his career in music journalism, Cusic has authored more than 500 articles and has been the Country and Gospel Editor for *Record World* and *Cashbox* magazines. He was a columnist for *Music City News*, and an album reviewer and special correspondent for *Billboard*. Cusic also has authored the textbook *Marketing Music*, as well as biographies on country music artist Randy Travis and gospel music artist Sandi Patti. He contributed entries to both the *Grove Dictionary of Music* and to *The Dictionary of Literary Biography*.

Cusic is a lifetime member of the Gospel Music Association, for which he has served on various committees.

Scope and Content:

As much as they document his research interests, work as an entertainment journalist, and professional affiliation in the Gospel Music Association, the materials contained in the D. F. Cusic Papers document the subjects Cusic researched and the GMA itself.

Included in the collection are business correspondence; magazine and newspaper articles, some of which were written by Cusic but most of which were used by him for research purposes; music industry related mailing lists; information on professional organizations; business records of the Gospel Music Association; and information pertaining to the yearly Gospel Music Association's week-long conventions and Dove Music Awards.

The collection is divided into three series, two of which are further divided into subseries. Series one contains materials primarily related to Cusic's journalism career, while the second series is composed entirely of GMA materials. Series three contains research materials Cusic used in writing a biography of contemporary Christian artist Sandi Patti, as well as two copies of the manuscript--one of which is marked for editing. Some materials in each of the first two series have been filed separately because their size requires them to be.

Series Description:

Series I: General

1970-1986

2.03 l.f. (Boxes 1-3 and 15-22)

Business correspondence; published reviews and articles by Cusic; personal invitations and Christmas cards; mailing lists for gospel and country radio stations, Christian bookstores, television shows, and religious affiliated colleges and universities; information from the National Entertainment Journalists Association; information from the National Music Publishers Association and the Church Music Publishers Association; handwritten notes; music news publications and catalogs; research materials--primarily, but not limited to, magazine and newspaper articles on evangelical religion, gospel music, contemporary Christian music, rock music, the Broadway musical "Jesus Christ Superstar," performing artist Kerry Livgren, televangelists (some of which came from the Jimmy Swaggart Ministries), politics and ethics, and politics and religion; student papers; a survey of country radio stations; and unsigned reviews and articles. Research materials are arranged in two subseries: material received 1986-1989 (boxes 1-3) and material received 1990-1991 (boxes 17-22). Each subseries is arranged alphabetically by subject. Subseries 2 is further arranged alphabetically by article title. A list of articles is filed with the accession record.

Series II: Gospel Music Association

1977-1987

.87 l.f. (Boxes 4-7)

Gospel Music Association business, primarily including committee reports and meeting minutes; Gospel Music Week and Dove Awards information; information on the Gospel Music Association's Coalition to Save America's Music; newspaper clippings; various issues of the Gospel Music Association's publication, *Good News*; Gospel Music Association directories from the late seventies and early eighties; and miscellaneous material. Arranged first in two subseries, GMA Business and Gospel Music Week, then chronologically within each subseries.

Series III: Sandi Patti

ca. 1977-ca. 1988

1.14 l.f. (Boxes 8-15)

Research materials, including articles and author notes, for *Sandi Patti: The Voice of Gospel*, written by Cusic and published in 1988; two copies of the manuscript, one of which is marked for editing.

Collection Contents (Folder/Box List):

Series	Folder Title	Box/Folder
I. General		
	Correspondence	1/1
	Cusic Reviews and Articles	1/2
	Invitations and Christmas Cards	1/3
	Mailing Lists	1/4-6
	Miscellaneous	1/7
	Music News Publications and Catalogs	2/1
	National Entertainment Journalists Association	2/2
	National Music Publishers Assoc.	2/3
	Notes	2/4
	Preliminary Listing of Proposed Entries	2/5
	Research Materials	3/1-4
	Student Papers	3/5
	Survey of Country Radio Stations	3/6
	Unsigned Reviews and Articles	3/7
II. Gospel Music Association (GMA)		
	*GMA Business 1974, 1977, 1978	4/1-4
	GMA Business 1977, 1978	4/5
	GMA Business 1979	4/6
	GMA Business 1979	4/7
	GMA Business 1979	4/8
	GMA Business 1980	5/1
	GMA Business 1980	5/2
	GMA Business 1980	5/3
	GMA Business 1983	5/4
	GMA Business 1985	5/5
	GMA Business 1987	5/6

*GMA Business 1981	6/1
*GMA Business 1982	6/2
GMA Dove Awards 10th Anniversary	6/3
GMA Week 1981	6/4
GMA Week 1982	6/5
GMA Week 1983	6/6
GMA Week 1984	6/7
GMA Week 1985	6/8

Notes: *materials were taken from plastic notebooks for preservation reasons; original order maintained.

Series	Folder Title	Box/Folder
--------	--------------	------------

II. Gospel Music Association (GMA)

	GMA Week 1986	6/9
	GMA Week 1987	6/10
	*GMA Week 1987	6/11
	GMA Week 1988	6/12
	GMA Coalition to Save America's Music	7/1
	Newspaper Clippings (GMA) Good News	7/2
	Miscellaneous	7/3
	Directory and Yearbook, 1977	7/4
	Directory and Yearbook, 1978	7/5
	Directory and Yearbook, 1978	7/6
	Gospel Music '79	7/7
	Gospel Music 1981	7/8
	Gospel Music 1981	7/9
	Gospel Music 1981	7/10

III. Sandi Patti

	1977	8/1
	1978	8/2
	1979	8/3
	1980	8/4
	1981	8/5
	1982	8/6
	1983	8/7-8
	1984	8/9
	1985	9/1
	1986	9/2-4
	1987	9/5-6
	1988	10/1-2
	1989-1990	10/3
	No Date	10/4
	Family	10/5
	Anderson College	10/6
	Miscellaneous	11/1
	Notes	11/2
	Anderson, Indiana	11/3
	Anderson, Indiana Telephone Dir.	11/nf

Early Sandi	12/1
Star Spangled Banner	12/2
Honeymoon	12/3
Sandi Patti	2/4

Notes: *materials were taken from plastic notebooks for preservation reasons; original order maintained.

Series	Folder Title	Box/Folder
	Concert-Next To Last	12/5
	Early Morning Light	12/6
	Press Kits	12/nf
	Edited Draft	13/1-8
	Final Draft:	
	Chapters 1-6	14/1
	Chapters 7-13	14/2
	Chapters 14-20	14/3
	Chapters 21-27	14/4
	Chapters 28-35	14/5
	Chapters 36-42	14/6
I. General		
	Cusic Reviews & Articles	
	Drafts/Notes	15/1-4
	Cusic Reviews & Articles	
	Drafts/Notes	16/1
	Cusic Reviews & Articles In Print	16/2
	Research Materials	
	Politics	17/1
	Jim Bakker	17/2
	Pat Robertson	17/3
	Jimmy Swaggert	17/4
	Religion: A-C	17/5
	Religion: E-G	17/6
	Religion: H-Pil	18/1
	Religion: Power-Reagan	18/2
	Religion: Religion-W	18/3
	Jimmy Swaggart Ministries:	
	Undated-June 1987	19/1
	Jimmy Swaggart Ministries:	
	July 1987-April 1988	19/2
	Jimmy Swaggart Ministries:	
	Gift Catalogs	19/nf
	Jimmy Swaggart Ministries:	
	The Evangelist	19/nf
	Gospel Music: A-C	20/1
	Gospel Music: F-H	20/2
	Gospel Music: L-R	20/3
	Gospel Music: S	21/1

Gospel Music:		
Sacred Music of Black Religion	21/2	
Gospel Music: T-W		21/3
Country Music Association	22/1-4	

CUSIC PAPERS 86-001

Page 7

<u>Series</u>	<u>Folder Title</u>	<u>Box/Folder</u>
---------------	---------------------	-------------------

Oversize

Record World Presents, Gospel Music: A New Decade		23/1
Record World Presents, Gospel '82: Music to Believe In	23/2	
GMA Week 1985 Information		23/3
Christian Research Report, April 1988		23/3
Saturday Evening Post, Issue on Christianity	23/4	
Record World, Country Music 1973	23/5	
Record World Presents, A Special Section, Gospel Music: A Growing Market, 1 October 1977	23/5	
Oversize Cusic Articles		23/5
Cashbox 16 April 1983		23/5
Research Materials	23/6	

Arrangement:

Location:

D. F. Cusic Papers are filed by accession number 86-001 with other manuscript groups. Photographs are located in the manuscript section of the stacks with the Cusic collections (5 boxes total). Cross-reference available in Iconographic files MAN-PR-00017.

Related Materials:

Student papers for RIM 462, Merchandising of Recordings, and RIM 481, Topics in Recording Industry Management from Fall 1986 to Summer 1988 are primarily filed in vertical files by subject or performer. One box, however, is filed as a unit for current students to use as

examples. Because the press releases document their subjects more than they document Cusic, they are filed by subject in the vertical files. Audio materials were turned over to the sound archivist.

MARC:

EAD: