THE CENTER FOR POPULAR MUSIC
MIDDLE TENNESSEE STATE UNIVERSITY, MURFREESBORO, TN

LEWIS, LISA A.          97-045
             RESEARCH VIDEOS          07-020

Creator:

Type of Material:

Physical Description:
2.5 l.f. comprised of 84 videotapes

Dates:
1983-1992

Abstract (Descriptive Summary):

RESTRICTIONS:
These tapes may not be copied under any circumstances and are limited strictly to
viewing. Standard copyright laws apply.

Provenance and Acquisition Information:
These videos were sent to the Center by Lisa Lewis in September 1995 and March and
May of 2008. The videos are copies of television programs used for her research for articles,
dissertation, and books.

Subject/Index Terms:

Agency History/Biographical Sketch:
Lisa Ann Lewis was born in Evansville Indiana 27 July 1956. She graduated from
Antioch College with a Bachelor of Arts in 1978, was awarded a Master of Arts degree from
Northwestern University in 1981 and received her doctorate from University of Texas at Austin
in 1987.

While a student at Antioch College she worked as a high school teacher in Wyncote,
Pennsylvania, a writer for Mountain Life and Work, a staff worker for the United Farm Workers
Union; and in other positions. She taught television criticism and production for two years at
Western Illinois University in Macomb Illinois and was employed as an assistant instructor in the
Department of Radio, Television and Film while a student at the University of Texas at Austin.

In 1990 Temple University Press published her book Gender Politics and MTV, which
was based in part on her dissertation "Female Address in Music Videos." The following year she
edited the collection The Adoring Audience: Fan Culture and Popular Media. Both before and
after the appearance of these volumes she published a number of articles on women and popular
culture and presented papers on the same subject at a variety of academic symposia and
**Scope and Content:**

Thirty eight (38) VHS format T-120 videotapes containing copies of television programs. Programs represented include MTV Awards, American Music Awards, Grammy Awards, the Phil Donahue show, the Johnny Carson Show, MTV episodes, and the Live Aid concert. Artists represented include Madonna, Pat Benatar, Janet Jackson, Cyndi Lauper, Boy George, Tina Turner, Whitney Houston, the Eurythmics, the Rolling Stones, and Billy Joel—but include much more. The majority of the programs were taken from the air between August 1983 and March 1988. (Two video tapes received in 2008 were unplayable and two were commercial recordings that have been transferred to video holdings.)

**Collection Contents (Folder/Box List):**

46 ½” VHS Video Tapes that arrived 2008:
1. Music Video Presentation
2. First Annual MTV Awards 1984 – Best female video
3. Madonna on Arsinio and Twin Peaks
4. MTV Madonna video contest “Make My Video”
6. Music Videos on MTV; BET, 1988
7. Sex as a Weapon – Pat Benatar
8. Madonna – “Open Your Heart” 1987
9. Tucson MTV music videos – Aerosmith, Motley Crew, Michael Jackson
10. MTV Jams; Beavis & Butthead
11. Madonna music video excerpts; Madonna video contest finalist #6
12. MTV News: Madonna interview from *Evita* set; 1993 movies *Laurel Avenue* and *Sunday Morning.*
13. Cyndi Lauper music videos: “Blue Angel,” “Girls Just Want to Have Fun,” “Time after Time,” “She Bop”; Lauper on *Fashion Show*; News 1/17/1985 on contest shopping; Record producing segment on *Good Morning America.*
15. Joan Jett & the Blackhearts, “Don’t Surrender”
17. “Rock n’ Roll Christmas” MTV special with Pat Benatar, 1981
18. Cyndi Lauper in trailer for movie *Vibes*
19. Madonna Live: The Virgin Tour

*Lisa A. Lewis Research Videos continued*
20. “Wild Island Cruise”; Vibes commercial; Music Video, “Hole”
22. Cyndi Lauper on Good Morning America 8/2/88 – interview about Vibes
23. Music videos: Queen Latifah; Independent; Martika’s Kitchen
25. Out of the Blue movie
26. Women in Rock on Showtime
27. Cyndi Lauper interview on MTV 12/14/1986
29. MTV News; MTV’s “Wild Island Cruise” with Cyndi Lauper, 1988
30. Pat Benatar music videos and interview 1984; Concert videos from 1983
31. Light of Day, 1/15/1987
32. MTV music videos, Summer 1989
33. Bay Area News; “Screen Scene” 1992; Generations
34. Cyndi Lauper on Entertainment Tonight; Peter Faulk interview
35. MASH; Madonna interview on ABC News
36. News: Selena; MTV Music video “Alice in Chains”; Selena special on FOX
37. Tina Turner, “Private Dancer”; “Typical Male”; Tina Turner interviews 1985; Grammy Award; ZZ Top.
39. Desire/Sex/Power in Rock Video; MTV music videos
40. MTV Best of Spring Break 1988; Paula Abdul “Straight Up;” Guns n’ Roses “Paradise City;” Roy Orbison “You Got It.”
41. Prince in concert; Cyndi Lauper in concert; Grace Jones, “A One Man Show.”
42. MTV Peter Jennings on Madonna; Madonna look alikes; The Doors, “The Road House Blues;” other MTV music videos.

Materials Cataloged Separately:
Separated Materials:

Books –
Holiday with Madonna/ Gordon Matthews
Madonna!/ Mark Bego
The Star Hits 1986 Yearbook
Gender Chameleons: Androgyny in Rock ’n Roll/Steven Simels

Video –
Tina Turner “Private Dancer”
Madonna – “Burning Up,” “Borderline,” “Lucky Star,” “Like a Virgin”

Arrangement:

Location:
This collection is filed by accession number with other manuscript groups. The Reading Room books and commercial video tapes are searchable through the main MTSU Voyager catalog.

**Related Materials:**
Two books housed in the Center by Lewis (Reading Room collection) and her dissertation (special collections) can be found in the main MTSU library catalog. Also from her collection are seven (7) compact discs among the recordings of Pat Benatar on Chrysalis Records. Please also see the Lisa A. Lewis Papers, accession number 94-086, which contains research materials generated by Lewis's research on women in music videos.

**MARC:**

**EAD:**

Updated by LPC May 2008.