## 

| Dept/Major/Concentration                           | Fall 2013 | Fall 2014 | Fall 2015 | Fall 2016 |
|--|-----------|-----------|-----------|-----------|
| <ul> <li>Journalism and Strategic Media</li> </ul> | 35.1%     | 31.9%     | 51.2%     | 44.4%     |
| <ul><li>Journalism</li></ul>                       |           |           |           | 45.1%     |
|  |           |           |           | 41.7%     |
| Advertising/Public Relations                       |           |           |           | 61.1%     |
| Media Studies                                      |           |           |           | 50.0%     |
| Visual Communication                               |           |           |           | 0.0%      |
| <ul><li>Media &amp; Entertainment</li></ul>        | 35.1%     | 31.9%     | 51.2%     | 0.0%      |
| Advertising/Public Relations                       | 35.3%     | 25.0%     | 85.7%     |           |
| Journalism   | 37.0%     | 36.4%     | 51.9%     |           |
| Journalism Multimedia                              |           |           | 34.4%     |           |
| Media Studies                                      |           | 50.0%     | 33.3%     | 0.0%      |
| Visual Communication                               | 30.8%     | 16.7%     | 66.7%     |           |
| Total  | 35.1%     | 31.9%     | 51.2%     | 44.4%     |

| 6-Year Graduation Rate Over Time                   |           |           |  |  |  |  |
|--|-----------|-----------|--|--|--|--|
| Dept/Major/Concentration                           | Fall 2013 | Fall 2014 |  |  |  |  |
| <ul> <li>Journalism and Strategic Media</li> </ul> | 54.1%     | 56.5%     |  |  |  |  |
| ☐ Media & Entertainment                            | 54.1%     | 56.5%     |  |  |  |  |
| Advertising/Public Relations                       | 41.2%     | 45.8%     |  |  |  |  |
| Journalism   | 66.7%     | 57.6%     |  |  |  |  |
| Media Studies                                      |           | 100.0%    |  |  |  |  |
| Visual Communication                               | 61.5%     | 50.0%     |  |  |  |  |
| Total  | 54.1%     | 56.5%     |  |  |  |  |