

# Bachelor of Science Journalism

## Undergraduate Fall-to-Fall Retention

Major

Journalism

Degree Program

Bachelor of Science

### Undergraduate Fall-to-Fall Retention

Degree/Major/Concentration	Fall 2016	Fall 2017	Fall 2018	Fall 2019
<input type="checkbox"/> <b>Bachelor of Science</b>	<b>80.5%</b>	<b>87.4%</b>	<b>90.3%</b>	<b>89.3%</b>
<input type="checkbox"/> <b>Journalism</b>	<b>80.5%</b>	<b>87.4%</b>	<b>90.3%</b>	<b>89.3%</b>
	81.3%	88.5%	92.5%	89.1%
Advertising/Public Relations	83.3%	90.1%	87.8%	91.8%
Media Studies	80.0%	62.5%	87.5%	75.0%
Sports Media				84.4%
Visual Communication	50.0%	84.2%	88.2%	86.4%
<b>Total</b>	<b>80.5%</b>	<b>87.4%</b>	<b>90.3%</b>	<b>89.3%</b>

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