Minutes
University Planning Committee
February 11, 2022
9:00 AM
Provost’s Conference Room

Attended: Nate Callender, Rudy Dunlap, Kimberly Evert, Matthew Duncan, Robert Gordon, John Vile, Mary Hoffschwelle, Kimberly Williams, Tom Wallace, Ronda Vaughter, Kaitlyn Berry, Matthew Hibdon, Yvette Clark, Andrew Oppmann, Amy Aldridge Sanford, Cheryl Torsney, Leah Lyons, Kathleen Schmand, Vincent Windrow, Chris Brewer, Allison McGoffin

1. Approval of minutes of the November 12, 2021 meeting (action item)
   Mary Hoffschwelle called the meeting to order and briefly discussed the minutes of the November 12, 2021, meeting. Motion to approve made by Tom Wallace and seconded by Matthew Hibdon. Motion passed unanimously.

2. Quest 2025 - attachment
   Vincent Windrow referenced the attachment and reminded the committee that Quest 2025 began in October 2020. He and Rick Sluder are presenting to campus groups to elevate the profile of Quest 2025.

   Faculty are at the core of Quest 2025; students were at the core of Quest 2013-2016. Work groups for each strategic priority have work plans for this semester. Kathleen Schmand, co-chair of Strategic Priority 4, told the committee about an upcoming panel presentation, “Creating a Culture of Service for MTSU Graduate Students” by staff of the College of Graduate Studies, and added that two more were being planned.

   A campus wide update will be presented by the co-chairs of each strategic priority late in the Spring semester.

3. Mission and Mission Profile Approval (action item)
   John Vile presented current and revised mission and institutional mission profile statements updated by a subcommittee (Vile, Duncan, Hibdon, Pitts, Shamburger):

   Revisions to the mission statement: add “staff” to “students and faculty” for full representation of the University community. Revisions to the THEC institutional mission profile: update the University’s Carnegie classification and add research and public service center as well as co-curricular programs to the description of the University. Two friendly amendments were made after discussion. John Vile moved to approve the revised mission and institutional mission profile statements; Matthew Duncan seconded; and the motion passed unanimously. The revised statements will be forwarded to the to the MTSU Board of Trustees Executive and Governance subcommittee for review and approval at and then by the Trustees at its April 5, 2022 meeting.

4. IEPR Updates
   - Institutional Research updates - Chris Brewer
     IEPR has been very busy lately supporting the Fifth Year Interim Report due March 15.
The Strategic Plan, Fact Book, Common Data Set, and Power BI dashboards have been updated with Fall 2021. Much data is available publicly in the dashboards, and faculty and staff can go to the Power BI app for more data (with a login). IEPR is planning training sessions for the Power BI dashboards, but many faculty and staff already use the data for accreditation reporting and planning. Spring census data won’t be posted until late February.

- Institutional Effectiveness updates - Chris Brewer
  Nine Program Reviews are in process; campus visits begin in March.
  Quality Assurance Funding – awaiting final report from THEC from last year. Preparing individual college reports from NSSE data.

5. Strategic Plan and Student Achievement Data

- Review of Fall 2021 data and SACSCOC Standard 8.1 Student Achievement - Chris Brewer
  The Strategic Plan is the basis of what we are reporting to SACSCOC for standard 8.1, Student Achievement.
  It’s time to rethink our targets, especially the ones that we are easily achieving, like CCTST. We haven’t hit enrollment targets, but President McPhee has convened the Enrollment Management Committee to address and determine enrollment targets.

- General Education DFWN rates - Vincent Windrow for Rick Sluder [attachment]
  Top 10 predictive courses for student success, 2013 -2021. We will drill down to look for opportunities and outcome gaps. There have been great advancements. The last two years have not shown as much improvement due to the pandemic.

- Areas for discussion and re-evaluation of targets - Mary Hoffschwelle, Chris Brewer
  The Strategic Plan began in 2015 while MTSU was governed by TBR. When our governance changed to the MTSU Board of Trustees, we adjusted the Plan to better fit our Mission and align with SACSCOC student achievement reporting.

Mary Hoffschwelle requested volunteers to look at the current Strategic Plan’s annual targets for discussion at the next Planning Committee meeting (Fall 2022). A call for volunteers will go out with draft minutes.

Suggestions were made to look at underserved populations and to think about our students who enter graduate school immediately as well as six years after graduation. We currently report on African American students in QAF Standard 5, Student Equity, and our focus populations for Standard 7, Student Access and Success, are First Generation, Male, Hispanic, and STEM major students.

6. SACSCOC Fifth-Year Interim Report due March 15, 2022 - Mary Hoffschwelle

Meeting adjourned 10:02 AM
1. Goals
   a. Elevate profile and increase awareness of Quest 2025 (and initiatives underway)
   b. Encourage and facilitate work of the five strategic priorities work groups
   c. Achieve significant accomplishments in Spring 2022 to move forward Quest 2025 goals
   d. A public report-out in forum settings by each of the work groups by close of Spring 2022
   e. End-of-semester assessment, with planning for Summer and Fall 2022

2. Review ITA (Institutional Transformation Assessment) and select supports for IFS (Intermediaries for Scale) initiative
   a. Your review of the ITA is appreciated (a perception-gathering tool, not evaluative)
   b. From an MTSU-needs perspective, two areas seem to stand out
      i. DEI professional development, especially in designing and creating equitable learning environments
      ii. Development of a completion grant system and process at MTSU

3. Check-ins with work group co-chairs beginning 2-2-22
   a. Understanding work plans for the semester

4. Elevating profile and increasing awareness
   a. 12-6-21 Public Forum
   b. 1-14-22 Nursing Department presentation
   c. 1-21-22 President’s Enrollment Management Committee
   d. 2-1-22 CBAS Student Success Committee presentation
   e. 2-14-22 New department chairs presentation
   f. 2-28-22 Presentation of strategic priority two to BFSA, outcome gaps at the course level
   g. 3-22 Faculty Senate presentation
   h. 4-22 End of semester report-out forum by each of the five work groups

5. Other work underway
   a. Upward Bound grant submissions
   b. COHRE assessment in process
   c. Culture of service forum
   d. Chat bot update
   e. Updating retention outcome gaps with Fall 2022 data
   f. Understanding success rates in top ten enrolled/predictor courses, including outcome gaps

6. Need a quick summary of student success initiatives? See PresidentsNewsletterSpring2022.pdf (mtsu.edu)
Statement of Mission

Middle Tennessee State University, embraces its role as a comprehensive, innovative institution, attracts students to whose distinctive bachelor’s, master’s, specialist, and doctoral programs prepare graduates to thrive in their chosen professions and a changing global society. Students, and faculty, and staff generate, preserve, and disseminate knowledge and collaboratively promote excellence through teaching and learning, research, creative activity, and public engagement.

Approved [date] by the MTSU Board of Trustees

Institutional Mission Profile

Middle Tennessee State University is a selective, comprehensive institution located in the geographic center of the State. The University embraces its role as the destination of choice for Tennessee undergraduates while and its distinctive undergraduate and graduate programs draw students from across the nation and around the world. Through innovative undergraduate and graduate degree programs and research and public service centers, MTSU attracts, welcomes, and supports a diverse, largely full-time student population with significant numbers of Pell-eligible, first-generation, non-traditional, and minority underrepresented students. MTSU continues to be and is the top Tennessee choice for transfer students. The University is committed to using uses advanced research-based practices to help students recognize their academic promise and achieve success, it confers conferring approximately 5,000 degrees annually. Dedicated faculty and staff prepare students for lifelong learning with global perspectives through an understanding of culture and history, scholarship, and creative undertakings to adapt to and shape a rapidly changing world. MTSU’s signature Honors College, experiential and integrative learning, international, and cross-disciplinary, and co-curricular programs deliver a value-added education rich in research, service learning, and civic engagement. Graduate Academic offerings foster the pursuit of scholarly research, creative endeavors, and professional advancement through programs spanning the arts and humanities, education, business, STEM, the social, behavioral, and health sciences, and media and entertainment. MTSU houses centers of excellence in historic preservation and popular music and notable chairs of excellence. MTSU is a Doctoral/Professional
University and holds the has earned the Carnegie Doctoral University: High Research Activity and elective Community Engagement Carnegie Classification.

Approved [date] by the MTSU Board of Trustees
Top 10 Courses, 2013-2021

Rates of Student Success

Rick Sluder
February 10, 2022
MTSU’s top 10 courses, redesign, and rates of student success

MTSU’s most predictive courses
- Are generally MTSU’s most enrolled courses
- All are general education courses
- And all have been redesigned
  - These courses would have been redesigned at the start of Quest 2013-2016
  - With continued evolution since then
Enrollments in MTSU’s most predictive courses

As indicated, thousands of students are enrolled in these courses each semester

- They are arguably the most important gateway courses encountered by undergraduate students

### Enrollment in MTSU’s Top 10 Predictor Courses: 2013-2021

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<tr>
<th>Predictor Rank</th>
<th>Course</th>
<th>Total Enrollment</th>
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<tbody>
<tr>
<td>1</td>
<td>HIST 2020</td>
<td>28,809</td>
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<tr>
<td>2</td>
<td>ENGL 1020</td>
<td>28,246</td>
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<td>3</td>
<td>HIST 2010</td>
<td>28,603</td>
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<td>4</td>
<td>PSY 1410</td>
<td>18,257</td>
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<td>5</td>
<td>ENGL 1010</td>
<td>26,745</td>
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<td>30,989</td>
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<td>7</td>
<td>ENGL 2030</td>
<td>14,752</td>
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<td>8</td>
<td>MUS 1030</td>
<td>18,634</td>
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<td>9</td>
<td>MATH 1710</td>
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<td><strong>Totals</strong></td>
<td><strong>221,120</strong></td>
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*Duplicated headcount*
Percent DFWN rates: 2013 to 2021

The data presented here reflect

- DFWN rates for entire calendar years (Fall, Spring, Summer semesters) for the courses denoted
- Years chosen for this initial analysis
  - 2013, reflecting the beginning of the Quest
  - Through 2021
%DFWN HIST 2010

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<td>2014</td>
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<tr>
<td>2020</td>
<td>20.0</td>
</tr>
<tr>
<td>2021</td>
<td>22.1</td>
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</table>
%DFWN ENGL 2030

- %DFWN 2013: 17.1
- %DFWN 2014: 16.5
- %DFWN 2015: 16.4
- %DFWN 2016: 13.9
- %DFWN 2017: 15.6
- %DFWN 2018: 14.7
- %DFWN 2019: 19.7
- %DFWN 2020: 17.9
- %DFWN 2021: 21.3
%DFWN BIO 1030

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<td>21.6</td>
<td>21.9</td>
<td>19.7</td>
<td>24.0</td>
<td>18.8</td>
<td>17.0</td>
<td>20.5</td>
<td>16</td>
<td>19.5</td>
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</table>

Note: The column for %DFWN 2021 is shaded in light blue for clarity.
%DFWN, HIST 2010, CY2021

- Pell-eligible, first-generation black male undergraduates: 42.3%
- Pell-eligible black male undergraduates: 39.1%
- First-generation black male undergraduates: 37.9%
- Hispanic pell-eligible, first-gen male undergraduates: 36.8%
- Black male undergraduates: 34.6%
- Black undergraduates: 33.3%
- Hispanic pell-eligible, first-gen female undergraduates: 32.7%
- Black female undergraduates: 32.1%
- Hispanic female undergraduates: 31%
- Hispanic undergraduates: 29.3%
- Pell-eligible, first-generation white male undergraduates: 28.7%
- Hispanic male undergraduates: 27.4%
- Male undergraduates: 23.3%
- Total undergraduates: 22.1%
- Female undergraduates: 21%
- White male undergraduates: 20.4%
- White undergraduates: 18.4%
- White female undergraduates: 16.4%