

MTSU Scholars Week  
 POSTER PRESENTATION SCORING RUBRIC\*

<b>CRITERIA</b>	<b>4 (Excellent)</b>	<b>3 (Good)</b>	<b>2 (Fair)</b>	<b>1 (Poor)</b>	<b>Score</b>
<b>Overall appearance</b>	Exceptionally attractive in terms of design, layout, and neatness	Attractive in terms of design, layout, and neatness	Somewhat attractive, although some elements are messy	Distractingly messy or very poorly designed; not attractive	
<b>Research/Project Objective</b>	Clearly defined; purpose is explicit	Purpose is implicit	Purpose is vague	Purpose is not evident	
<b>Poster Content</b>	Contains all elements (e.g., introduction / background, purpose, process, conclusion, acknowledgements, references)	Contains most elements (e.g., introduction / background, etc.)	Contains some elements (e.g., introduction / background, etc.)	Contains few elements (e.g., introduction / background, etc.)	
<b>Organization and Flow</b>	Exceptionally organized, appears logical, with clear flow of ideas from one section to the next	Well organized, but in some areas lacks flow from one section to the next	Somewhat organized; lacks flow from one section to the next	Disorganized and illogical flow	
<b>Notes:</b>				<b>RAW SCORE</b>	<hr style="width: 100%;"/> /16

\* Adapted from Mount Royal University: <http://www.mtroyal.ca/wcm/groups/public/documents/pdf/2011sscjudgingrubric.pdf>

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