



Horseshoe Pursuit: Instagram Challenge

Being a symbol that represents Blue Raider spirit and tradition, the horseshoe has great history and tradition that's rooted deep into the university, its students, and its alumni. The Horseshoe Pursuit Competition allows student groups to go on a quest competing against other students in the hunt for horseshoe clues located throughout the MTSU campus.

1. Participants must submit a Horseshoe Pursuit entry form by Friday, October 9, 2014.
2. The Horseshoe Pursuit will begin Wednesday, October 15, 2014 at 8:00 am and will end at 4:30 pm the same day.
3. No horseshoe clues will be accepted after 4:30 pm. To receive credit all horseshoe pictures must include BOTH the hashtag: #horseshoepursuit14 and tag: @MTSUHomecoming on Instagram **AND** you must also tag your organization to receive credit for the team.
4. Many clues will be given during the day that will take you all around campus, some more obvious than others. Points will be awarded based on the time your photo is posted to Instagram. Points will only be awarded until the next clue is announced. Then no further points will be awarded for the previous clue.
 1. First post – 5 Points
 2. Second post – 4 points
 3. Third post – 3 points
 4. Fourth post – 2 points
 5. All other posts 1 point
5. MTSU trivia clues will be posted throughout the day via Instagram. Be sure to check Instagram periodically throughout the day for hints and locations.
6. Students will be given clues from the @MTSUHomecoming Instagram page during the day. Participants will be asked to take photos that answer the clues. For example, "Take a silly photo with a member of the SGA Executive Board".
7. Throughout the competition, posts may occur on Instagram that encourage you to do other various tasks for additional points (i.e. take a picture of an object that resembles a horseshoe). Photos are worth 5 points each, with a maximum of 50 points per organization / team. Be sure to tag @MTSUHomecoming, #horseshoepursuit14, and your organization on Instagram.