

MIDDLE TENNESSEE STATE UNIVERSITY  
STRATEGIC PLAN 2010-2015

Access			
Distance Education Enrollment (Fall only)			
	Baseline	Annual Target	Actual
Total Distance Ed. Enrollment*	(Fall '09) 3,864	(Fall 2010) 4,211	6,046
Online Learning	3,828	4,156	5929
Video Broadcasting	55	55	117
Total Distance Ed. Enrollment		(Fall 2011) 4,590	7,112
Online Learning		4,535	7043
Video Broadcasting		55	69
Total Distance Ed. Enrollment		(Fall 2012) 5,003	7,287
Online Learning		4,948	7163
Video Broadcasting		55	124
Total Distance Ed. Enrollment		(Fall 2013) 5,453	7,513
Online Learning		5,398	7388
Video Broadcasting		55	125
Total Distance Ed. Enrollment		(Fall 2014) 5,943	7,772
Online Learning		5,888	7724
Video Broadcasting		55	48
Participation by Underserved Populations			
Institution Diversity Plan		New Campus-wide Diversity Plan	Completed
* Unduplicated total may not equal video broadcasting plus onine learning.			
STUDENT SUCCESS			
Progression			
	Baseline	Annual Target	Actual
Progression Rate (Fall to Spring)	89.4%	(F'2010 to Spr' 2011) 89.7	89.1
Fall Enrollment	22,125	23,216	23,217
Fall Awards	1,314	1,327	1,341
Spring Enrollment	18,559	19,487	19,350
Progression Rate (Fall to Spring)		(F'2011 to Spr' 2012) 89.8	88.7
Fall Enrollment		23,680	23173
Fall Awards		1,334	1,349
Spring Enrollment		19,935	19,217
Progression Rate (Fall to Spring)		(F'2012 to Spr' 2013) 89.9	88.6
Fall Enrollment		24,154	22,121
Fall Awards		1,340	1,463
Spring Enrollment		20,374	18,126
Progression Rate (Fall to Spring)		(F'2013 to Spr' 2014) 90.0	88.7
Fall Enrollment		24,637	20,914

Fall Awards		1347	1525
Spring Enrollment		20,822	17029
Progression Rate (Fall to Spring)		(F'2014 to Spr' 2015) 90.1	90.1
Fall Enrollment		25,130	19,928
Fall Awards		1,354	1,387
Spring Enrollment		21,280	16,564
STUDENT SUCCESS			
Students Completing Post-secondary Credentials			
	Baseline	Annual Target	Actual
Total Degrees and Certificates	(2008-09) 4635	(2010-11) 4,662	4841
Bachelor	3,825	3,844	3892
Master	682	690	819
Educ. Specialist/Graduate Cert.	104	105	110
Doctoral/Law/Medical	24	23	20
Total Degrees and Certificates		2011-12) 4,705	4907
Bachelor		3,863	3953
Master		710	811
Educ. Specialist/Graduate Cert.		106	123
Doctoral/Law/Medical		26	20
Total Degrees and Certificates		(2012-13) 4,749	5205
Bachelor		3,882	4159
Master		730	882
Educ. Specialist/Graduate Cert.		107	141
Doctoral/Law/Medical		30	23
Total Degrees and Certificates		(2013-14) 4,795	4916
Bachelor		3,902	4012
Master		750	795
Educ. Specialist/Graduate Cert.		108	77
Doctoral/Law/Medical		35	32
Total Degrees and Certificates		(2014-15) 4,840	4914
Bachelor		3,921	4015
Master		770	791
Educ. Specialist/Graduate Cert.		109	65
Doctoral/Law/Medical		40	30
Unknown			13

QUALITY			
Licensure and Certification Pass Rates			
	Baseline	Annual Target	Actual
Nursing Exam Pass Rates*	(2007,08,09) 94.1%	2010-11: 94.5%	100%
Teaching Exam Pass Rates	(2006,07,08) 97.6%	96.0%	97%
Nursing Exam Pass Rates		2011-12: 95.0%	100%
Teaching Exam Pass Rates		96.0%	95%
Nursing Exam Pass Rates		2012-13: 95.5%	100%
Teaching Exam Pass Rates		96.5%	94%
Nursing Exam Pass Rates		2013-14: 96.0%	94%
Teaching Exam Pass Rates		97.0%	99%
Nursing Exam Pass Rates		2014-15: 96.5%	100.0%
Teaching Exam Pass Rates		97.5%	98%
General Education Outcomes			
Number of Annual Reports Complete			100%
* Nursing Exam Pass Rates based on Calendar year			
RESOURCEFULNESS & EFFICIENCY			
Revenue other than State Appropriations and Tuition			
	Baseline	Annual Target	Actual
Total Outside Revenue (Millions)	(FY2007) \$9.6M	(2010-11)	
Foundation Gifts *		Baseline \$6.3M + \$7.0 = \$13.3 cumulative Yr. 2 toward Goal	\$647,786.91
Federal Funding		Baseline \$3.3M + \$5.0 = \$8.3 cumulative Yr. 2 toward Goal	\$26,790,739.85
Total Outside Revenue (Millions)		(2011-12)	
Foundation Gifts		\$20.8M cumulative Yr. 3 total toward Goal	\$663,914.53
Federal Funding		\$10.3M cumulative Yr. 3 total toward Goal	\$27,817,876.71
Total Outside Revenue (Millions)		(2012-13)	
Foundation Gifts		\$28.8M cumulative Yr. 4 total toward Goal	\$673,524.09
Federal Funding		\$12.3M cumulative Yr. 4 total toward Goal	\$12,245,354.40

Total Outside Revenue (Millions)		(2013-14)	
Foundation Gifts		\$36.8M cumulative Yr 5 total toward Goal	\$323,343.54
Federal Funding		\$14.3M Yr 5 total toward Goal	\$9,731,594.29
Total Outside Revenue (Millions)		(2014-15)	
Foundation Gifts		\$44.6M cumulative Goal for Foundation Gifts (Cash) Yr 2015	Not yet available
Federal Funding		\$16.3M cumulative Goal for Federal Funding Yr 2015	Not yet available
Efficient Use of Resources			
Institution Efficiency Plan		<a href="http://www.mtsu.edu/facserv/MTSUEnergyGuidelines.pdf">http://www.mtsu.edu/facserv/MTSUEnergyGuidelines.pdf</a>	