Middle Tennessee State University Strategic Plan 2035

Priority	***Increase the institution's creative and research profile and be a top choice for students.***		***Strengthen the community so all learners and workers thrive.***			***Cultivate sustainable partnerships.***	
Strategy	**Deliver impactful academic offerings and experiences**	**Elevate the institutional research infrastructure and reputation**	**Ensure holistic academic and career supports for all students**	**Support wellness, belonging, and engagement**	**Enhance faculty & staff support structures**	**Strengthen community and industry collaborations**	**Improve institutional advocacy and communication**
Initiatives	Continually refine the inventory and delivery of dynamic curricular programs to ensure ongoing and emerging needs are met	Fully support development of new research/ scholarship focused degree programs	Continually assess and adapt learner support structures to ensure students are equitably and optimally supported	Expand and promote comprehensive orientation and ongoing support systems for our diverse community of students, faculty, and staff	Update philosophies, policies, and practices to align with current employment marketplace realities	Conduct campus and community assessments to inform and improve development of partnerships	Strengthen, disseminate, and ensure consistent use of the university's overall marketing and branding strategies.
	Solidify our reputation as a recognized leader in instructional excellence through enhanced faculty professional development and innovative pedagogies	Invest appropriately in faculty and their scholarship	Expand, coordinate, and communicate support services through intentional onboarding and offboarding processes	Update and add new housing and support space options to facilitate engagement in campus life	Vigorously pursue competitive compensation rates for employees	Increase industry connections by leveraging and expanding existing internship programs	Create and invest in a strategic funding enhancement plan that effectively engages state, alumni, and donor partners
	Continuously update campus facilities, equipment, and technology	Adjust policies and staffing structures to support excellence in research and creative activity	Fully integrate internships, applied experiences, and career services into the student learning experience	Ensure dynamic and inclusive programming and services to meet the needs of residential and non-residential students	Create robust onboarding and ongoing professional development programs that include transition plans for all roles	Develop integrated communication systems that foster collaboration with the community	Enhance our comprehensive recruiting strategy and more effectively articulate the multifaceted value of the MTSU educational experience.

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