

2022 SPONSORSHIP OPPORTUNITIES

The 16th Annual Southeastern STEM Education Research Conference, formerly the Tennessee STEM Education Research Conference, will be held **Thursday, January 13-Friday, January 14, 2022** at the Middle Tennessee State University Campus in Murfreesboro, TN. For the last 15 years, The Tennessee STEM Education Research Conference has been a place to share research and connect with other researchers in a meaningful way. As the event has grown, so has the geographical reach. At the last conference, in January 2021, we had 24 schools from 11 different states represented.



\$5,000 CONFERENCE SPONSOR

- Your marketing pop-up banners are prominently displayed at the entire conference
- Program/institution is announced as sponsor during events
- Four individual registrations for conference for members of your institution
- Informational table in prominent area of the conference
- Recognition in all email marketing
- Recognition on the website
- Recognition in program (PDF version)
- Recognition on poster by registration desk
- Opportunity to distribute program materials at exhibitor showcase table
- Opportunity to put branded items in the registration bags

\$2,500 POSTER SESSION SPONSOR

- Your marketing pop-up banners are prominently displayed at the poster session
- Two individual registrations for conference for members of your institution
- Informational table in prominent area of the conference
- Sponsorship signage at poster session event provided by host university
- Recognition on website and email when referencing this event
- Recognition in program (PDF version)
- Opportunity to put branded items in the registration bags

\$1,500 KEYNOTE SPONSOR

- Your marketing pop-up banners are prominently displayed on stage
- Program/institution is announced as sponsor during keynote introduction
- Two individual registrations for conference for members of your institution
- Informational table in prominent area of the conference
- Recognition on website and email when referencing this event
- Recognition in program (PDF version)
- Opportunity to put branded items in the registration bags

\$1,000 EARLY CAREER PANEL SPONSOR

- Title sponsor of panel event
- Program/institution is announced as sponsor during panel event
- Informational table in prominent area of the conference
- Recognition on website and email when referencing this event
- Recognition in program (PDF version)
- Opportunity to put branded items in the registration bags

\$500 ROOM SPONSOR

- Sponsorship signage in sponsored room
- Informational table in prominent area of the conference
- Program/institution is announced as sponsor during session
- Recognition in program (PDF version)
- Recognition on poster by registration desk
- Opportunity to put branded items in the registration bags

\$250 TABLE SPONSOR

- Informational table in prominent area of the conference
- Recognition in program (PDF version)
- Table sponsors at banquet
- Opportunity to put branded items in the registration bags

SPONSORSHIP FORM



S²ERC
SOUTHEASTERN STEM EDUCATION
RESEARCH CONFERENCE

To become a sponsor, please return this form by December 15, 2021. However, the earlier your sponsorship is secured, the more exposure you will receive. Please direct questions or submit your form electronically to tsec@mtsu.edu. Make checks payable to *Middle Tennessee State University* and mail with form to: **TSEC | MTSU Box #82 | 1300 East Main Street | Murfreesboro, TN 37130**

SPONSORSHIP LEVEL

Conference Sponsor (\$5,000) Poster Session Sponsor (\$2,500) Keynote Speaker Sponsor (\$1,500)
 Early Career Panel Sponsor (\$1,000) Room Sponsor (\$500) Table Sponsor (\$250)

Total Sponsorship Amount : \$ _____

SPONSOR DETAILS

Sponsoring University or Organization: _____

Department (if applicable): _____

Name (as it should be recognized as sponsor): _____

Contact Name: _____

Contact Title: _____

Contact Email: _____

PAYMENT INFORMATION

Payment Type: MasterCard Visa Discover AMEX Check #: _____

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Cardholder Name (as shown on card): _____

Card Number: _____

Expiration Date (mm/yy): _____ Cardholder ZIP Code (from credit card billing address): _____

I, _____, authorize MTSU to charge my credit card above for agreed upon purchases. I understand that my information will be saved to file for future transactions on my account.

REQUIRED SIGNATURE

Customer Signature

Date

Thank you so much for your support of the 16th annual Southeastern STEM Education Research Conference!