

# Bachelor Level Academic Focus Academic Focus

## New Freshmen Fall-to-Fall Retention

Major

Journalism ▼

Degree Program

Bachelor of Science ▼

New Freshmen Fall-to-Fall Retention						
Degree/Major/Concentration	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
<input type="checkbox"/> <b>Bachelor of Science</b>	<b>74.6%</b>	<b>86.0%</b>	<b>89.7%</b>	<b>89.5%</b>	<b>79.2%</b>	<b>89.5%</b>
<input type="checkbox"/> <b>Journalism</b>	<b>74.6%</b>	<b>86.0%</b>	<b>89.7%</b>	<b>89.5%</b>	<b>79.2%</b>	<b>89.5%</b>
	72.9%	85.3%	90.0%	90.0%	90.9%	92.9%
Advertising/Public Relations	83.3%	100.0%	77.8%	92.9%	75.0%	85.7%
Media Studies	100.0%	50.0%	100.0%	50.0%	75.0%	100.0%
Sports Media				94.1%	66.7%	84.6%
Visual Communication	33.3%	87.5%	100.0%	100.0%	100.0%	
<b>Total</b>	<b>74.6%</b>	<b>86.0%</b>	<b>89.7%</b>	<b>89.5%</b>	<b>79.2%</b>	<b>89.5%</b>

