

# Bachelor Level Academic Focus Academic Focus

## Undergraduate Fall-to-Fall Retention

Major

Journalism

Degree Program

Bachelor of Science

### Undergraduate Fall-to-Fall Retention

Degree/Major/Concentration	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
<input type="checkbox"/> <b>Bachelor of Science</b>	<b>80.5%</b>	<b>87.1%</b>	<b>90.0%</b>	<b>89.3%</b>	<b>85.3%</b>	<b>86.8%</b>
<input type="checkbox"/> <b>Journalism</b>	<b>80.5%</b>	<b>87.1%</b>	<b>90.0%</b>	<b>89.3%</b>	<b>85.3%</b>	<b>86.8%</b>
	81.3%	88.5%	92.5%	89.1%	89.5%	89.4%
Advertising/Public Relations	83.3%	90.1%	87.8%	91.8%	88.7%	90.0%
Media Studies	80.0%	62.5%	81.3%	75.0%	66.7%	82.4%
Sports Media				84.4%	76.1%	81.2%
Visual Communication	50.0%	78.9%	88.2%	86.4%	88.5%	81.5%
<b>Total</b>	<b>80.5%</b>	<b>87.1%</b>	<b>90.0%</b>	<b>89.3%</b>	<b>85.3%</b>	<b>86.8%</b>

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